

CASE STUDY

YOUTH MENTAL HEALTH NON-PROFIT APPRECIATED THE CARE TAKEN IN HIGH-VOLUME SEARCH

THE CLIENT

A New Jersey based mental health non-profit focused on the well-being of minors was growing quickly as a result of rapidly changing demographics in their communities.

THE ROLE

Care Managers with an entry-level background in Social Work were the backbone of the successful support system built to serve the minors and their families and this non-profit needed to add many to keep up with the unfortunate demand.

THE CHALLENGE

While serving an admirable mission, the pay, lack of clinical hours, and amount of travel (from home to home) created weak candidate interest and high burnout.

HOW #TWICEASNICE PARTNERED

After a thorough intake (client shared she had never been asked more questions...in a good way, we think) we developed an aggressive marketing program that would lean heavily on active candidate advertising to generate the volume of candidates needed for the small non-profit.

#TWICEASNICE RESULTS

The aggressive advertising, informed by our many questions, worked and generated 54 submittals and a total of 9 offers. When additional Care Managers are needed, the client plans on revisiting the remaining submittals. Additional peace of mind for the client in this high burnout role is that every new hire is backed by our 18-month guarantee.

WE'D LIKE TO PARTNER WITH YOU

We help our clients save money and hire better with our custom-built searches, 9.9% fee, and 18-month guarantee. If you need to find a partner to work on your searches, [contact us](#).

From the Client Manager

While entry level roles with uncompetitive pay can be a real uphill battle, when you're contributing to this kind of mission and connecting with candidates that are equally impassioned, it's all worth it.

Caralie Coleman
Client Manager



Region
East Coast



Industry
Non-Profit/Health



Role
Social Worker



#twiceasnice Savings
\$30,000



Placement Guarantee
18-months