

CASE STUDY

PLANNING TO FIND A PLANNED GIVING MANAGER

THE CLIENT

A 501(c) firm providing material aid, educational support, and community aid across communities in the United States.

THE ROLE

A Planned Giving Manager certified in fundraising that was comfortable asking people to give money in the moment as well as setting up legacy gifts. Someone who could not only pick up the phone but have deeply personal face to face meetings.

THE CHALLENGE

Our client runs a lean operation, working to ensure every dollar possible goes towards their mission. They had big goals for this role so there was tremendous pressure to find the right hire given how many thousands of families would be impacted.

HOW #TWICEASNICE PARTNERED

The client came to our intake call with the details we needed to hit the mark right away. The combination of our client's 30-year track record of supporting communities and our ability to hunt across the nation led to a very successful, fast-moving search.

#TWICEASNICE RESULTS

Engaging passive candidates and advertising the role across the US led to 4 highly qualified candidates being presented with the hire introduced to the client on Day 10 and signing their offer on Day 23.

WE'D LIKE TO PARTNER WITH YOU

We help our clients save money and hire better with our custom-built searches, 9.9% fee, and 18-month guarantee. If you need to find a partner to work on your searches, [contact us](#).

From the Client Manager

This search was one that helped us, as a company, to appreciate the impact of our work beyond simply making a placement by finding a qualified candidate.

This hire will directly impact the lives of thousands of people.

Jessica Riney
Client Manager



Region

South-Central



Industry

Non-Profit



Role

Planned Giving Manager



#twiceasnice Savings

\$8,000



Placement Guarantee

18-months