

CASE STUDY

STREAMLINING THE SHIP WITH AN EXECUTIVE OPERATIONS ADMIN. FOR A MARINE MANUFACTURER

THE CLIENT

Our client is a mid-sized, family-owned marine manufacturing company based out of Massachusetts. They specialize in manufacturing everything from sailboat stands to trailers.

THE ROLE

The Executive Operations Administrator role was a new position for the client. They needed someone to help on the administrative side of things while helping to streamline operations to increase efficiency and their bottom line. We needed a multi-skilled rockstar who was not afraid to jump into the deep end.

THE CHALLENGE

The client had worked with other recruiting firms in the past and struggled with defining the role and the expectations around it. Before beginning the search, we needed to collaborate with the client to find capacity gaps and define a role that would fill them.

HOW #TWICEASNICE PARTNERED

At #twiceasnice Recruiting, every client goes through our intake call, where we gather exactly what the client needs in their role. We listened to this client's pain points and acted as consultants to help them title, create, and build out responsibilities for this new role. We then deployed our #twiceasnice strategy, finding qualified candidates through job boards, ads, and sourcing.

#TWICEASNICE RESULTS

This search was smooth sailing from the start. Once the role was adequately defined, we submitted the winning candidate just 11 days into the search. The client interviewed several other candidates but went with our first submittal. We sailed to the finish line in just 41 days.

WE'D LIKE TO PARTNER WITH YOU

We help our clients save money and hire better with our custom-built searches, 9.9% fee, and 18-month guarantee. If you need to find a partner to work on your searches, contact us.

From the Client Manager

"At #twiceasnice, we have a very collaborative, consultative approach. So, when our clients share that there's been a struggle... we're happy to act as consultants, and really listen to our client's pain points and struggles. And then, formulate a search that can help alleviate those strains."
Katy Reardon
Client Manager



Region
Northeast



Industry
Manufacturing



Role
Exec. Operations Admin.



#twiceasnice Savings
\$7,675.67



Placement Guarantee
18-months